

Tata Social Internship Project

Profile

TATA SOCIAL INTERNSHIP PROJECT TITLE	Healthcare : Attitude & Cultural awareness towards basic maternal healthcare in Okhamandal
COMPANY	Tata Chemicals Limited
INTERN	Name of Intern (as on Passport) & University
CASE STUDY?	May be Considered based on course of assignment
LOCATION	Mithapur, District : Devbhumi Dwarka, State : Gujarat
BACKGROUND	<p>Tata Chemicals Society for Rural Development is engaged in Community Development facilitation since more than 36 years. Preventive healthcare is a relative new area of engagement in this region for the organization and has been duly considered a need during various need assessments. It is a key aspect of long term healthcare goal which has been well considered as Goal 3 of UN Sustainable Development Goals. Within it Maternal Healthcare is a key element which has been the focus</p> <p>TCSRSD has initiated a small pilot project where in Maternal Healthcare & Nutrition has been taken up in 8 villages through Self Help Groups (SHG) in the local region. The objective is to aware aspects of Maternal care and health through peer group support where SHG is the platform to disseminate knowledge, share and monitor. A key challenge has been various pre-conceived notions, behavior and cultural believes which. The project assignment will revolve around the same to help document such aspects and trace their origin to alleviate them through a structured process.</p>
KEY DELIVERABLES	<p>Exploratory Study – A detailed study of social and cultural believe system around Maternal Health, nutrition and Post Natal Health within communities in Okhamandal region (Geography will be fixed and SHG groups will fixed who will be the key respondents) Qualitative method will be used with aspects of Quantitative method to substantiate as required.</p>
OPTIONAL CASE STUDY DETAILS	Case Study may be considered if such cases are explored in details where in status quo aspects of cultural believe around Maternal Healthcare has been challenged by a group or individual
RESEARCH RECOMMENDED	Healthcare in India, Emerging Maternal Healthcare trends across the globe, Women Self Help Group as a development platform, History of Gujarat region through last millennia, Maternal Healthcare in India and challenges, Existing schemes and programs by Government of India for Maternal Healthcare